

Raewyn Brack

EDUCATION

2008-2010

University of Wollongong

Bachelor of Creative Arts in Graphic Design & Visual Arts

Graduated with Distinction

2001-2006

Moss Vale High School

HSC Level / Short listed for Art Express 2008

EXPERIENCE

2013

Content Producer / Graphic Designer | Yahoo!7

I was responsible for liaising with marketing and scheduling manager regarding scheduling of content. Coordinating, collating, managing and updating day to day web content for company website. Managing copywriting for content including headlines & eDM titles. Designing & implementing marketing material, & eDM design for promotions across the business.

2013 - Present

Momentum | Freelance Designer

I have been working for Pan Macmillan's digital-only publisher designing book covers.

2011-2013

Graphic Designer | Yahoo!7

I was responsible for the creation, refinement, and management of the deal imagery required daily across Yahoo!7's Australian and New Zealand group buying sites. As well as creating graphics for implementation across Spreets, Yahoo!7 and affiliate sites. My responsibilities also included: the management of external photographers; the creation of sales and marketing collateral; social media graphics; and graphics for special event EDMs.

DOB 25.09.1989

P +61 431 414 505

E raewyn.brack@gmail.com

W www.raewynbrack.com

TECHNICAL SKILLS

Adobe CS3-6

Photoshop

Illustrator

Indesign

Dream Weaver

(working knowledge)

Microsoft Office

Apple iWork

Salesforce.

REFERENCES

References available upon request.